Naturally Fresh™ WALNUT SHELL CAT LITTER

FAQs

1 How well does Naturally Fresh eliminate odors?

Naturally Fresh neutralizes odors better than clay, pine, corn, and wheat, and without adding harsh perfumes or fragrances — all thanks to the fibrous material of the walnut shell.

2 Is Naturally Fresh low on dust?

Naturally Fresh is free of silica dust so you and your cat kids can breathe easy. Because of the all-natural plant-based ingredients, fine particles are naturally occurring — and needed for the high-performance clump that consumers are looking for in a cat litter.

3 Does Naturally Fresh track?

Naturally Fresh doesn't stick to paws, so litter won't be tracked through your home.

4 My pet keeps trying to eat Naturally Fresh. Will this make them sick?

Naturally Fresh products are non-toxic and contain no harmful ingredients. Eating too much of our litter is similar to having too much fiber in a diet and could result in loose stools. However, ingesting urine or fecal matter may be detrimental to their health, so we wouldn't want this to become a habit.

5 Can pet parents with nut allergies use Naturally Fresh?

While the most common nut allergies are caused by ingesting the proteins of the nuts, the more uncommon allergy is anaphylaxis, a serious, life-threatening allergic reaction typically to airborne particulate. If there's a potential for an anaphylactic reaction, we would not recommend using our cat litter.

MORE QUESTIONS?

VISIT OUR QUESTIONS & ANSWERS PAGE ON OUR WEBSITE!

HOW TO USE
NATURALLY FRESH

- Fill a clean litter box with 3 inches of litter.
- For our clumping litters, remove clumps and solid waste at least once a day.
- For our non-clumping pellet litter, skim out the solid waste daily by gently shaking the litter box from side to side.
- To keep things fresh and healthy for your cat kid, clean and sanitize your litter box every 30 days.
- Based on a single-cat household, Naturally Fresh should last at least 30 days between changes, or as needed, for odor control.

TRANSITIONING TO
NATURALLY FRESH

If you have another cat at home and you want to make the switch to our litter, here's how:

- Place 1–2 inches of Naturally Fresh in a clean litter box.
- Top it off with enough of your current cat litter to cover Naturally Fresh.
- Each time you change the litter, reduce the amount of your current litter and increase the amount of Naturally Fresh.
- It typically takes one or two changes for most cats to be comfortable with a new litter.

WHERE TO BUY
NATURALLY FRESH

You can find Naturally Fresh at pet specialty stores and local, independent pet retailers, including:

petco THE HEALTH + WELLNESS CO.

PETSMART

MUDBAY

PETPROS EST. 1986

PETS ON BROADWAY

PORTLAND PET SUPPLY Everything for your pets

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